

Contract #	1447196	Date Entered	10/12/16
Schedule Dates	10/13/16-10/23/16	Last Modified	10/12/16
Advertiser	Rob Bauer/Oneida County Court Judge/Rep/NY (8	Entered By	Julie Orilio
Agency	Brightside Communications (22226)	CO-OP	No

AgencyBrightside Communications (22226)CO-OPProductPolitical - Candidate Other (1066)Headline #BrandCommittee to Elect Rob Bauer Judge (567569)Demo

Salesperson Utica, House (1386) Order Type Normal

 Sales Office
 Utica
 Package Deal

 Buyer Name
 Datta,Bijoy
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$447.00

 CPE
 N/A
 Net Total
 \$2,533.00

Account Types Local/Political Sales Tax

Billing Type Standard
Comments

Utica (WUTR)  By Broadcast Month	<u>Spots</u>	Rate
Oct. 2016	32	\$2,980.00
Grand Total:	32	\$2,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	5A- ABC Morning News					1							Utica (WUTR)		10/12/16
1.1	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5A- ABC Morning News					1				1	\$10.00	\$10.00	Utica (WUTR)		10/12/16
2.0	Revised Line / SPOT	10/17/16-10/21/16	4	:30	5A- ABC Morning News		1		1		1						Utica (WUTR)		10/12/16
2.1	Normal Line / SPOT	10/17/16-10/21/16	4	:30	5A- ABC Morning News		1		1		1			3	\$10.00	\$30.00	Utica (WUTR)		10/12/16
3.0	Revised Line / SPOT	10/18/16-10/20/16	4	:30	7A- Good Morning America			1		1							Utica (WUTR)		10/12/16
3.1	Normal Line / SPOT	10/18/16-10/20/16	4	:30	7A- Good Morning America			1		1				2	\$60.00	\$120.00	Utica (WUTR)		10/12/16
4.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	7A- Good Morning America						1						Utica (WUTR)		10/12/16
4.1	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7A- Good Morning America						1			1	\$60.00	\$60.00	Utica (WUTR)		10/12/16
5.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	9A- Live! With Kelly & Michael					1							Utica (WUTR)		10/12/16
5.1	Normal Line / SPOT	10/13/16-10/13/16	4	:30	9A- Live! With Kelly & Michael					1				1	\$50.00	\$50.00	Utica (WUTR)		10/12/16
6.0	Revised Line / SPOT	10/17/16-10/21/16	4	:30	9A- Live! With Kelly & Michael		1		1		1						Utica (WUTR)		10/12/16
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Accepted-Agency/Advertiser:

Date: Accepted-Station: Date: Comments:

See the back of this document for Advertising Contract Terms and Conditions



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Schedule Dates	10/13/16-10/23/16	Last Modified	10/12/16
Advertiser	Rob Bauer/Oneida County Court Judge/Rep/NY (8	Entered By	Julie Orilio
Agency	Brightside Communications (22226)	CO-OP	No

Product Political - Candidate Other (1066) Headline #
Brand Committee to Elect Rob Bauer Judge (567569)

Demo

SalespersonUtica, House (1386)Order TypeNormalSales OfficeUticaPackage Deal

 Buyer Name
 Datta, Bijoy
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$447.00

 CPE
 N/A
 Net Total
 \$2,533.00

Sales Tax

Comments:

Date:

Account Types Local/Political

Billing Type Standard

Comments

Date:

Accepted-Station:

Utica (WUTR)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2016	32	\$2,980.00
Grand Total:	32	\$2,980.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.1	Normal Line / SPOT	10/17/16-10/21/16	4	:30	9A- Live! With Kelly & Michael		1		1	1			3	\$50.00	\$150.00	Utica (WUTR)		10/12/16
7.0	Normal Line / SPOT	10/17/16-10/21/16	4	:30	11A- The View		1	:	1	1			3	\$40.00	\$120.00	Utica (WUTR)		10/12/16
8.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11A- The View				1				1	\$40.00	\$40.00	Utica (WUTR)		10/12/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5P- Ellen					1			1	\$70.00	\$70.00	Utica (WUTR)		10/12/16
10.0	Normal Line / SPOT	10/18/16-10/20/16	4	:30	5P- Ellen			1	1				2	\$70.00	\$140.00	Utica (WUTR)		10/12/16
11.0	Revised Line / SPOT	10/18/16-10/20/16	4	:30	5:58P- WUTR Eyewitness News at 6			1	1							Utica (WUTR)		10/12/16
11.1	Normal Line / SPOT	10/18/16-10/20/16	4	:30	5:58P- WUTR Eyewitness News at 6			1	1				2	\$125.00	\$250.00	Utica (WUTR)		10/12/16
12.0	Revised Line / SPOT	10/14/16-10/14/16	4	:30	5:58P- WUTR Eyewitness News at 6					1						Utica (WUTR)		10/12/16
12.1	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5:58P- WUTR Eyewitness News at 6					1			1	\$125.00	\$125.00	Utica (WUTR)		10/12/16
13.0	Revised Line / SPOT	10/13/16-10/13/16	4	:30	6:30P- ABC World News Tonight				1							Utica (WUTR)		10/12/16
		•		•	CON	FIF	RM	ATIC	NC	C(	NC	TF	RAC	Τ				•

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Accepted-Agency/Advertiser:



Contract #	1447196	Date Entered	10/12/16
chedule Dates	10/13/16-10/23/16	Last Modified	10/12/16
Advertiser	Rob Bauer/Oneida County Court Judge/Rep/NY (8	Entered By	Julie Orilio
Agency	Brightside Communications (22226)	CO-OP	No

Agency CO-OP Brightside Communications (22226) Headline # Product Political - Candidate Other (1066) Brand Committee to Elect Rob Bauer Judge (567569)

Order Type Salesperson Normal Utica, House (1386) Package Deal

Utica Commission % 15.00 Datta, Bijoy **Buyer Name** Commission \$447.00 Phone/Fax

**Net Total** CPE \$2,533.00 N/A Sales Tax **Account Types** Local/Political

Billing Type Standard Comments

Sales Office

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,, , , ,		Sec	- J	SPW	Мо	Tu W	e Th	Fr	Sa	Su	Spots				Comments	Entered
Normal Line / SPOT	10/13/16-10/13/16	4	:30 6:30P- ABC World News Tonight				1				1	\$300.00	\$300.00	Utica (WUTR)		10/12/16
Revised Line / SPOT	10/17/16-10/21/16	4	:30 6:30P- ABC World News Tonight		1	1		1						Utica (WUTR)		10/12/16
Normal Line / SPOT	10/17/16-10/21/16	4	:30 6:30P- ABC World News Tonight		1	1		1			3	\$300.00	\$900.00	Utica (WUTR)		10/12/16
Revised Line / SPOT	10/17/16-10/21/16	4	:30 11:01P- WUTR Eyewitness News at 11		1	1		1						Utica (WUTR)		10/12/16
Normal Line / SPOT	10/17/16-10/21/16	4	:30 11:01P- WUTR Eyewitness News at 11		1	1		1			3	\$70.00	\$210.00	Utica (WUTR)		10/12/16
Revised Line / SPOT	10/13/16-10/13/16	4	:30 11:01P- WUTR Eyewitness News at 11				1							Utica (WUTR)		10/12/16
Normal Line / SPOT	10/13/16-10/13/16	4	:30 11:01P- WUTR Eyewitness News at 11				1				1	\$70.00	\$70.00	Utica (WUTR)		10/12/16
Revised Line / SPOT	10/23/16-10/23/16	4	:30 8A- Good Morning America Weekend							1				Utica (WUTR)		10/12/16
Normal Line / SPOT	10/23/16-10/23/16	4	:30 8A- Good Morning America Weekend							1	1	\$50.00	\$50.00	Utica (WUTR)		10/12/16
Normal Line / SPOT	10/23/16-10/23/16		:30 9A- This Week							_	-	#2F 00	#3F 00	LU: (MUITO)		10/12/16
	Line Type / Break Type (Ref #)  Normal Line / SPOT  Revised Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Normal Line / SPOT  Revised Line / SPOT  Normal Line / SPOT  Normal Line / SPOT	Normal Line / SPOT 10/13/16-10/13/16  Revised Line / SPOT 10/17/16-10/21/16  Normal Line / SPOT 10/17/16-10/21/16  Revised Line / SPOT 10/17/16-10/21/16  Normal Line / SPOT 10/17/16-10/21/16  Revised Line / SPOT 10/13/16-10/13/16  Normal Line / SPOT 10/13/16-10/13/16  Revised Line / SPOT 10/23/16-10/23/16  Normal Line / SPOT 10/23/16-10/23/16	Normal Line / SPOT 10/13/16-10/13/16 4  Revised Line / SPOT 10/17/16-10/21/16 4  Normal Line / SPOT 10/17/16-10/21/16 4  Revised Line / SPOT 10/17/16-10/21/16 4  Normal Line / SPOT 10/17/16-10/21/16 4  Revised Line / SPOT 10/13/16-10/13/16 4  Normal Line / SPOT 10/13/16-10/13/16 4  Revised Line / SPOT 10/23/16-10/23/16 4  Normal Line / SPOT 10/23/16-10/23/16 4	Normal Line / SPOT         10/13/16-10/13/16         4         :30 6:30P- ABC World News Tonight           Revised Line / SPOT         10/17/16-10/21/16         4         :30 6:30P- ABC World News Tonight           Normal Line / SPOT         10/17/16-10/21/16         4         :30 6:30P- ABC World News Tonight           Revised Line / SPOT         10/17/16-10/21/16         4         :30 11:01P- WUTR Eyewitness News at 11           Normal Line / SPOT         10/17/16-10/21/16         4         :30 11:01P- WUTR Eyewitness News at 11           Revised Line / SPOT         10/13/16-10/13/16         4         :30 11:01P- WUTR Eyewitness News at 11           Normal Line / SPOT         10/13/16-10/13/16         4         :30 11:01P- WUTR Eyewitness News at 11           Revised Line / SPOT         10/23/16-10/23/16         4         :30 8A- Good Morning America Weekend           Normal Line / SPOT         10/23/16-10/23/16         4         :30 8A- Good Morning America Weekend	Normal Line / SPOT   10/13/16-10/13/16   4   :30 6:30P- ABC World News Tonight   10/17/16-10/21/16   4   :30 11:01P- WUTR Eyewitness News at 11   11:01P- WUTR Eyewitness News at 11   10/17/16-10/13/16   4   :30 11:01P- WUTR Eyewitness News at 11   10/17/16-10/13/16   4   :30 11:01P- WUTR Eyewitness News at 11   11:01P- WUTR Eyewitness News at 11	Normal Line / SPOT   10/13/16-10/13/16   4   :30 6:30P- ABC World News Tonight   10/17/16-10/21/16   4   :30 6:30P- ABC World News Tonight   1   10/17/16-10/21/16   4   :30 6:30P- ABC World News Tonight   1   1   1   1   1   1   1   1   1	Normal Line / SPOT   10/13/16-10/13/16   4   :30   6:30P- ABC World News Tonight   1   1   1   1   1   1   1   1   1	Normal Line / SPOT   10/13/16-10/13/16   4   :30   6:30P- ABC World News Tonight   1   1	Normal Line / SPOT   10/13/16-10/13/16   4   :30   6:30P- ABC World News Tonight   1   1   1   1   1   1   1   1   1	Normal Line / SPOT   10/13/16-10/13/16   4   :30 6:30P- ABC World News Tonight   1   1   1   1   1   1   1   1   1	Normal Line / SPOT         10/13/16-10/13/16         4         :30 6:30P- ABC World News Tonight         1	Normal Line / SPOT 10/13/16-10/13/16 4 :30 6:30P- ABC World News Tonight  Revised Line / SPOT 10/17/16-10/21/16 4 :30 6:30P- ABC World News Tonight  Normal Line / SPOT 10/17/16-10/21/16 4 :30 6:30P- ABC World News Tonight  Revised Line / SPOT 10/17/16-10/21/16 4 :30 6:30P- ABC World News Tonight  Revised Line / SPOT 10/17/16-10/21/16 4 :30 11:01P- WUTR Eyewitness News at 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 10/13/16-10/21/16 4 :30 6:30P- ABC World News Tonight 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 10/13/16-10/13/16 4 :30 6:30P- ABC World News Tonight 1 1 1 \$300.00	Normal Line / SPOT 10/13/16-10/13/16 4 :30 6:30P- ABC World News Tonight 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / SPOT 10/13/16-10/13/16 4 :30 6:30P- ABC World News Tonight 1 1 1 1 1 1 3 3 \$300.00 Utica (WUTR)  Revised Line / SPOT 10/17/16-10/21/16 4 :30 6:30P- ABC World News Tonight 1 1 1 1 1 1 3 \$300.00 Utica (WUTR)  Normal Line / SPOT 10/17/16-10/21/16 4 :30 6:30P- ABC World News Tonight 1 1 1 1 1 1 1 3 \$300.00 Utica (WUTR)  Revised Line / SPOT 10/17/16-10/21/16 4 :30 11:01P- WUTR Eyewitness News at 11 1 1 1 1 1 3 \$70.00 Utica (WUTR)  Revised Line / SPOT 10/13/16-10/13/16 4 :30 11:01P- WUTR Eyewitness News at 11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1

CONFIRMATION CONTRACT Comments: Accepted-Agency/Advertiser: Date: Accepted-Station: Date:

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Utica (WUTR)

Oct. 2016

Grand Total:

By Broadcast Month Spots

32

32

Rate

\$2,980.00

\$2,980.00



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chedule Dates	10/13/16-10/23/16	Last Modified	10/12/16
Advertiser	Rob Bauer/Oneida County Court Judge/Rep/NY (8	Entered By	Julie Orilio
Agency	Brightside Communications (22226)	СО-ОР	No

Headline # Product Political - Candidate Other (1066) Brand Committee to Elect Rob Bauer Judge (567569) Order Type Normal Salesperson Utica, House (1386) Package Deal Sales Office Utica Commission % 15.00 Datta,Bijoy **Buyer Name** Commission \$447.00 Phone/Fax **Net Total** CPE \$2,533.00 N/A

Account Types Local/Political Sales Tax

Billing Type Standard
Comments

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Tim	es SF	l W	Мо	Tu \	Ne Tl	h Fr	Sa	Su Sp	ots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT	10/23/16-10/23/16	4	:30	6:30P- World Nev	VS.							1				Utica (WUTR)		10/12/16
19.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6:30P- World Nev	vs							1	1	\$250.00	\$250.00	Utica (WUTR)		10/12/16
	CONFIRMATION CONTRACT																		
Accepted	l-Agency/Advertiser:			Date:	A	ccepted-Statio	on:								Date:	Comments:			

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Utica (WUTR)

Oct. 2016

Grand Total:

By Broadcast Month Spots

32

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Rate

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